



Social Report 2020

Childhood – Family - Community

# Board of Directors

## April 2021 – March 2022

### MAIN MEMBERS

Mrs Adriana Restrepo Echavarria,  
Mr Carlos Alejandro Tobon Mejia,  
Mr Ricardo Gomez Agnoli  
Mr Alvaro Arcila Vieira  
Mr Rodrigo Uribe Angulo,

### SUBSTITUTE MEMBERS

Mrs Liliana Mejia Guerrero,  
Mr Rafael Cardenas,  
Mrs Ana Lucia Springer Vargas,  
Mrs Amalia Arango Cardenas,  
Mrs Blanca Lucia Vargas de Springer.

1st. Substitute  
2nd. Substitute  
3rd. Substitute  
4th. Substitute  
5th Substitute



# Members of the Administration Team



Álvaro Arcila



Adriana Restrepo



Ricardo Gómez



Blanca Lucia Vargas

Members of the Administration Team



Carlos Tobón



Rafael Cárdenas



Ana lucía Springer



Rodrigo Uribe



Liliana Mejía



Amalia Andrare

## Primary team



Gabriela Santos



Carolina García



Reinel Arias



Elyc Henao



Luis Sánchez



Angela Henao



Ana Escobar



Luz Elena Rivera

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Ve a Configuración para

# Strategic achievements



2020

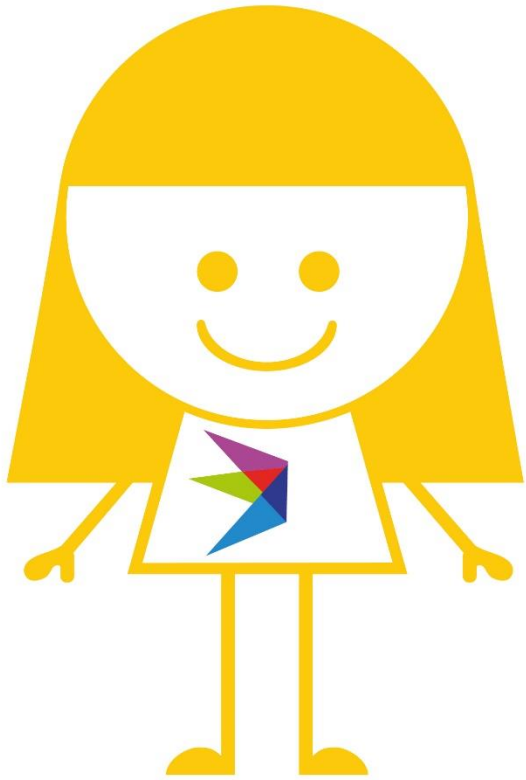
# Strategic achievements

## 1. Strategic Planning

**A strategic ordering process was carried out, taking the following decisions:**

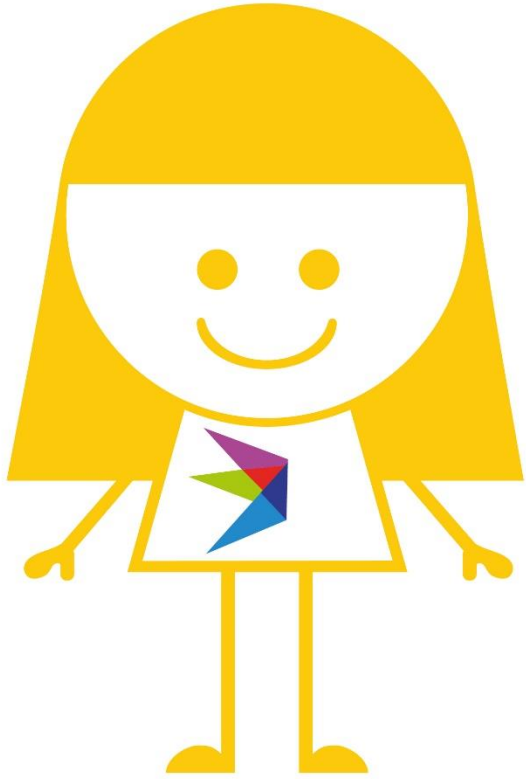
We are a social organization:

- Dedicated to Early Childhood Care and Development.
- That promotes and protects the Children's Rights.
- That promotes non-discrimination, protection and assistance for children from early age.
- That accompanies the family and the community to guarantee the care, protection and development of children.
- That work for Early childhood with a Rights approach, Development in family and community environments in the Colombian territories.





# Strategic achievements



What do we do best?

## 1. Early childhood

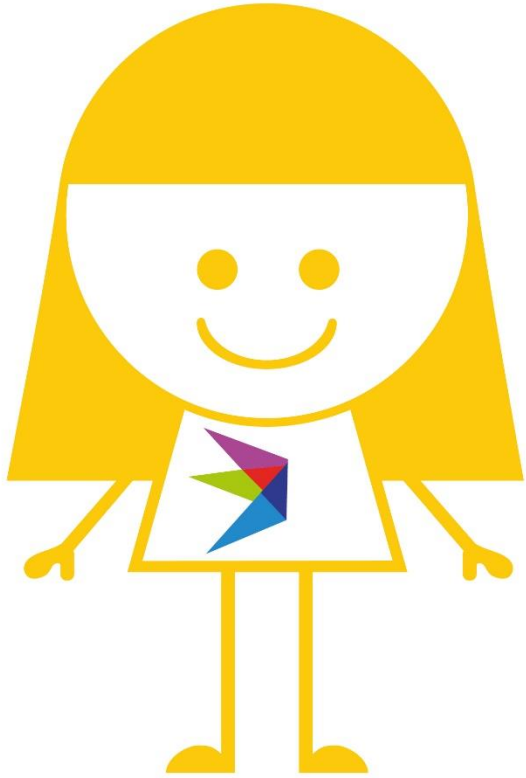
- **Early childhood care** with a focus on Family and Community Rights. Institutional, Family, Community, Own and Indigenous Community Modality.
- **Transfer of knowledge and training** to our own educational agents and training to external educational agents.







# Decisions Made In:



## 2. Regular Education

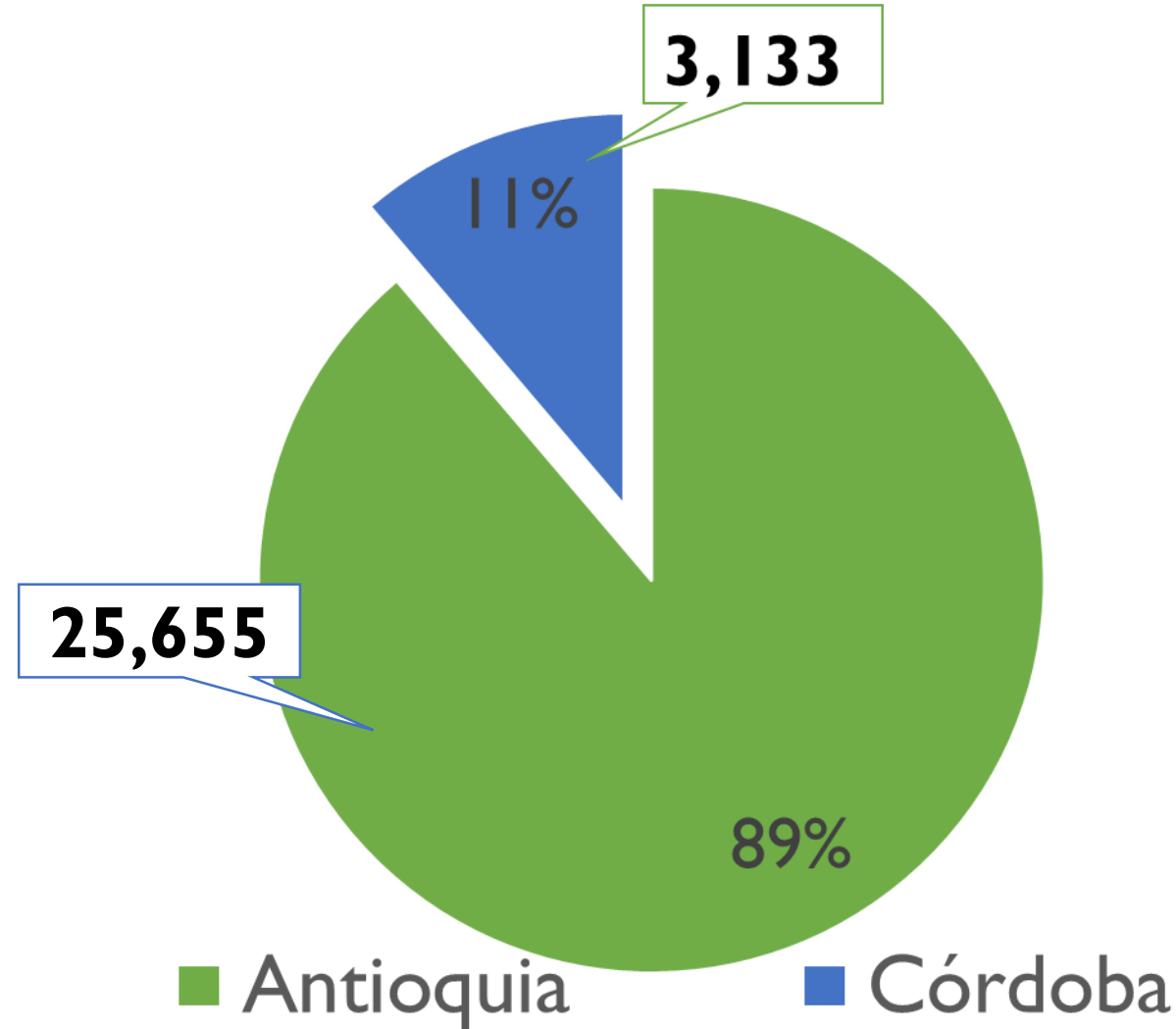
- This service will be offered until 2021.
- Villa Lilian headquarters will be sold: both Child Development Center and School.
- Will not be provided the service of Primary and Secondary levels

## 3. Social and Community Development

- Attention to early childhood will be carried out with strengthening in intervention in the family and community.
- Training for work and entrepreneurship for mothers head of the family.
- Promotion and accompaniment of community leaders who watch over early childhood accompaniment to families.

# Strategic achievements

2. Care, support and development of 28,788 children. 100% response to the 14 contracts in the middle of the pandemic of Covid 19.



In 2020 we took care of 28,788 boys and girls

# Strategic achievements

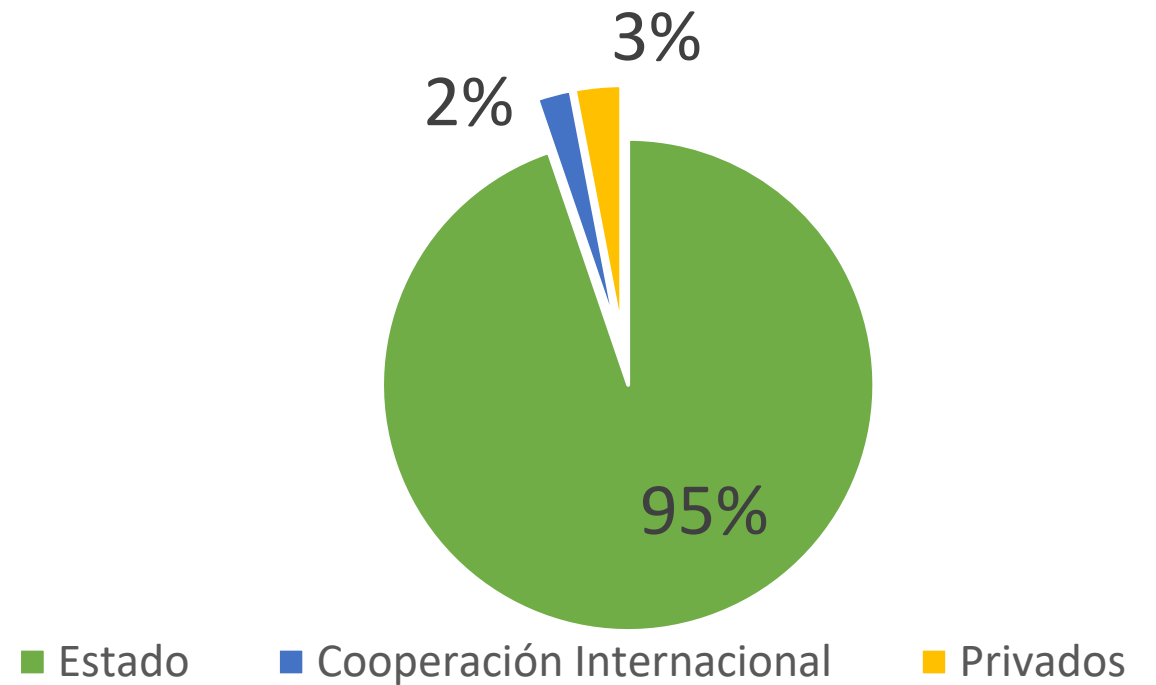
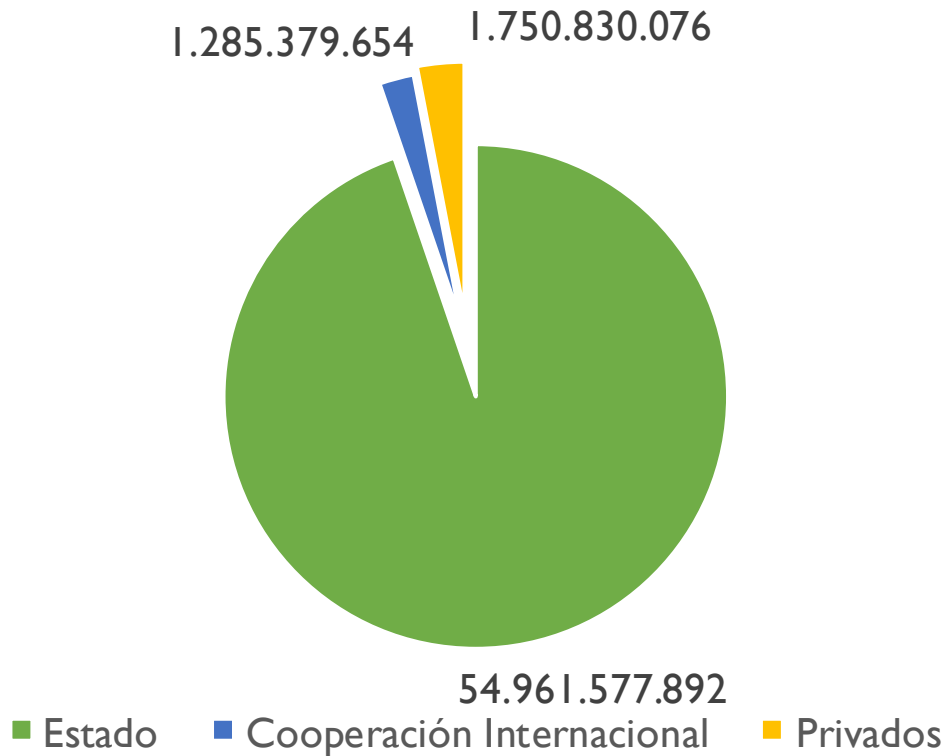
3. Execution of contracts with the Mayor's Office of Medellin, Rionegro, Envigado and Marinilla towns; and organizations such as ICBF, Government of Antioquia and Comfama. 100% compliance.

Contracts 2020 by line

LINE	ORGANIZATION	NUMBER OF CHILDREN	COST 2020 (Colombian pesos)
STATE	ICBF	17.067	33.405.325.316
	GOVERNMENT OF ANTIOQUIA	8.755	11.748.406.938
	TOWN HALL OF MEDELLIN	1.655	7.108.449.488
	TOWN HALL OF ENVIGADO	-	1.254.033.211
	TOWN HALL OF RIONEGRO	-	149.220.874
	TOWN HALL OF MARINILLA	50	42.000.000
	SECRETARY OF EDUCATION OF MEDELLIN	781	1.254.142.065
PRIVATE	COMFAMA	480	1.750.830.076
INTERNATIONAL	HUMANITARIAN AID	-	1.147.662.480
	THE ASHMORE FOUNDATION	-	137.717.174
<b>TOTAL</b>		<b>28.788</b>	<b>57.997.787.622</b>

# Strategic achievements

Contracts 2020 by line



# Strategic achievements

<b>MODALITY</b>	<b>QUANTITY</b>	<b>MODALITY COST, 2020 (Colombian pesos)</b>
INSTITUTIONAL	9915	\$34.304.331.362
FAMILY	6.398	\$13.185.387.354
HCBI	10.894	\$8.079.331.128
OWN	800	\$1.073.480.350
REGULAR EDUCATION	781	\$1.313.257.428
<b>TOTAL</b>	<b>28.788</b>	<b>\$57.955.787.622</b>

# Institutional Modality

## Child Development Centers



# Family Modality

Attention to Mothers and Children in Rural Areas, Colombia





# HCBI Modality

Services and Training for Mothers who take care of the community children



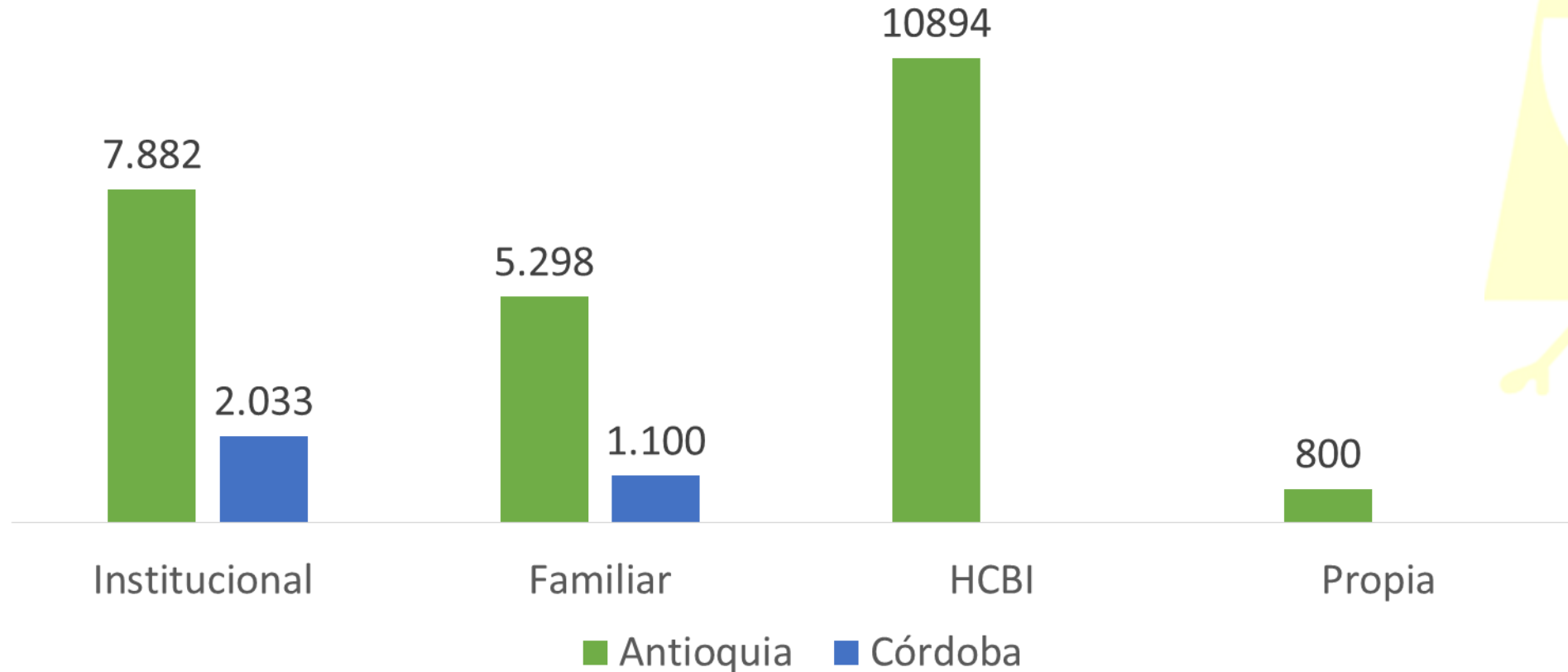
# Own Modality

Services to Indigenous Communities and Families



# Strategic achievements

4. Services to early childhood in the different modalities which generated diverse strategies and learning that strengthens the foundation.



# Strategic achievements

- 100% of the payroll of \$59,034,737,915 (Colombian Pesos). 1,823 generated employees.
- Alliance with EAFIT University for 5 years, for training of education agents.
- Alliance with Fundación Carvajal, Project “Saberes”.
- Alliances with several national and international foundations and organizations such as: Fundacion Fraternidad Medellin, Auteco SAS, National Philanthropy Trust, Fundacion San Blas, Fundacion Exito, Fundación Sofia Perez de Soto, Londoño Gomez, Colombia Cuida Colombia, CA Mejia, Autolarte, Medias Crystal, Bios, Inversiones Londoño Uribe, Accor Hotels Colombia, Lacteos Betania, SM Innovaciones, J. Angel y Compañia, Asociacion Granos de Arena, Tiempos, Banco AV Villas, Sucden Colombia, Constru mantenimiento JV, Corbeta, Saciar, Banco Arquidiocesano de Alimentos, Neacol, Fundacion Gente Unida, Asociacion Alivio del Dolor, Patrulla Area de Antioquia, Universidad EAFIT, Cavalia, Fundacion Conconcreto, Universidad Cooperativa de Colombia, Centros comerciales El Tesoro, Premium Plaza, Mayorca; Personal Soft, Todo en Artes, Corporacion Hector Abad, Fundacion Columbus School, Somos, Corporacion volver a la gente, Bavaria.
- Solidarity of suppliers and creditors: Accounting Outsourcing, Statutory Auditor, Property Owners, Employees and Service Providers.

# Strategic achievements



## *Monitoring of the next 5 indicators:*

1. Affiliation and Access to health services
  2. Availability of food for children
  3. Habitability and access to public services
  4. Family Coexistence
  5. Government Benefits
- A contribution of **\$1,600,000,000** (million colombian pesos), was made in the care of early childhood system with the ICBF and the Government of Antioquia: **Training of education agents through the alliance Eafit University–Fundacion Las Golondrinas, education Kits, Anthropometric equipment, Compulsory counterparts for contracting with the state.**
  - **1,209,096** home calls were made to advice about: Nutrition, Assessment of children development, education and psychology.

# “I take care and I listen to you at home”

Give added value to the care of children with the proposal “I take care of and I listen to you at home”

**La inteligencia emocional me protege**

El Cartero de la Fundación las Golondrinas

Jarvis Sánchez Corporación Generacionpijota "El justiciero"

Dubian Loaiza Programa de Intervenciones Asistidas con Animales FLG

**Live**  
**28 de octubre**  
**10:00 a.m.**

**Acompañando**

Mabel Andrea Arroyave Mazo Psicosocial

Diego Pulgarín Psicosocial

ayuda humanitaria alemana DEUTSCHE HUMANITÄRE HILFE

THE JOHANNITER International Assistance

Fundación las Golondrinas Inclusion - Equidad - Reconocimiento

**“Hablemos de” Salud mental e inteligencia emocional**

Diego Pulgarín Psicosocial FLG

Julián Camilo Tapiero Flórez Psicólogo-Mg. Clínica psicológica

**Live**  
**15 de octubre**  
**3:00 p.m.**

Alejandra Castaño Quintero Psicóloga-Magister en en clínica psicológica

ayuda humanitaria alemana DEUTSCHE HUMANITÄRE HILFE

THE JOHANNITER International Assistance

Fundación las Golondrinas Inclusion - Equidad - Reconocimiento

# Strategic achievements

- Systematization of the FLG education model for early childhood
  - **The environment, the third teacher.**
    - **Education = Children's interests**
  - **The teacher: Agent provocateur of interests**
    - **Teacher, Agent Inquiry**
  - **Education project-based developed by children**
  - **We seek exploration, observation and participation**



# FLG Education Model





# Strategic achievements

We became members of GIFMM Antioquia (Interagency Group on Migratory Flows - UNHCR-OIM, 2021) with 22 other organizations:



ACAPS



CARE International



Food and Agriculture Organization



International Organization for Migration



Lutheran World Federation



Norwegian Refugee Council



Save the Children International



United Nations High Commissioner for Refugees



World Food Programme



Medical Teams International



REACH



Terre Des Hommes- Italy



Apoyar



Adventist Development and Relief Agency



Danish Refugee Council



Humanity & Inclusion



International Rescue Committee



Mercy Corps



Plan International



United Nations Populations Fund



United Nations Children's Fund



World Vision



Fundación Guajira Naciente



Asociación Profamilia



Sociedad Nacional de la Cruz Roja Colombiana



Caritas Suiza



ZOA



IMMAP



Hias



Ayuda en Acción



Acción Contra el Hambre



MedGlobal



Fundación Proinco



Foro de ONGI humanitarias en Colombia



Sepas Riohacha



Sesame Workshop



Pastoral Social



Aldeas Infantiles SOS



Capellanía Ofica ICC



Aid for Aids

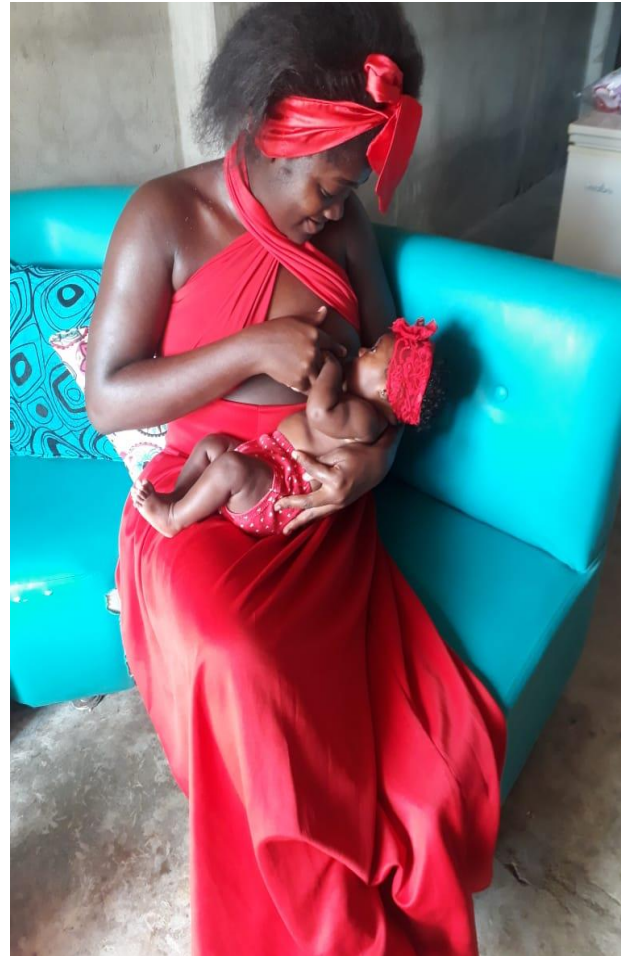
# Strategic achievements

We reach homes with the FLG education model despite the pandemic of Covid 19



# Strategic achievements

We reach homes with the FLG education model despite the pandemic of Covid 19



# Strategic achievements



- Strategic for measuring the impact of the education model on children's (Cuantix) 2021.
- Formation of financial and administrative committees from the Board of Directors, which guide the processes of the FLG.
- The Foundation carried out a pilot test of alternation of the ICBF in the El Porvenir Child Development Center in Rionegro, November 2020, becoming a participant of the Colombian State initiative which measure the results.

# Children's Alternation Experience



Child Development Center, El Porvenir, Rionegro  
Pilot Test Alternation

# Children's Alternation Experience



Child Development Center, El Porvenir, Rionegro  
Pilot Test Alternation



***I explore my surroundings:***

With the aim of using the implements delivered in the education kit. A free exploration activity is proposed at home.



***Exploration projects***

In this case, the creation of home gardens and how children were linked to these processes.

# Missionary Achievements



2020



# Missionary Achievements

## 1. Early childhood

- In **Antioquia**, **125,217 food packages** were delivered; and **28,215** in **Cordoba**, to guarantee the feeding of the children.
- 1,100 indigenous children and families from Antioquia and 87 in Cordoba were attended: Ethnic groups Embera, Zenu, Cuna, Tule and Embera Katvie, performing differential education accompaniment according to ethnicity issues.
- Assistance of 861 Pregnant and Lactating Mothers in Antioquia and 220 Cordoba.
- Assistance to more than a thousand Venezuelan migrant children.

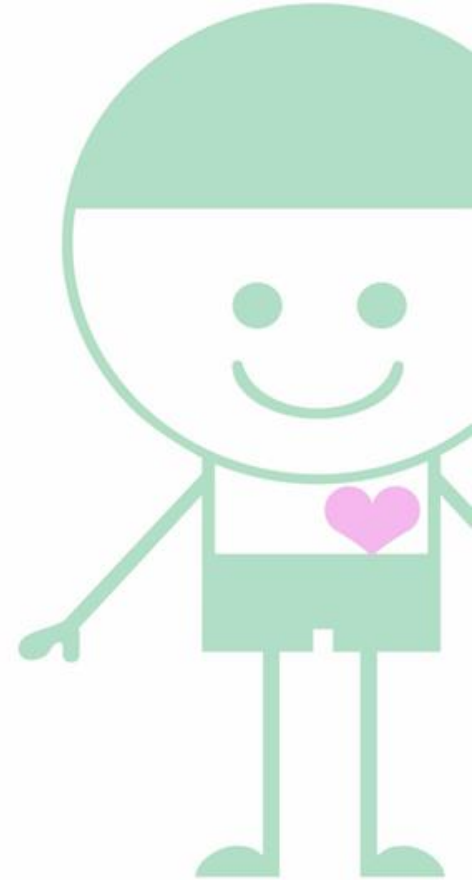




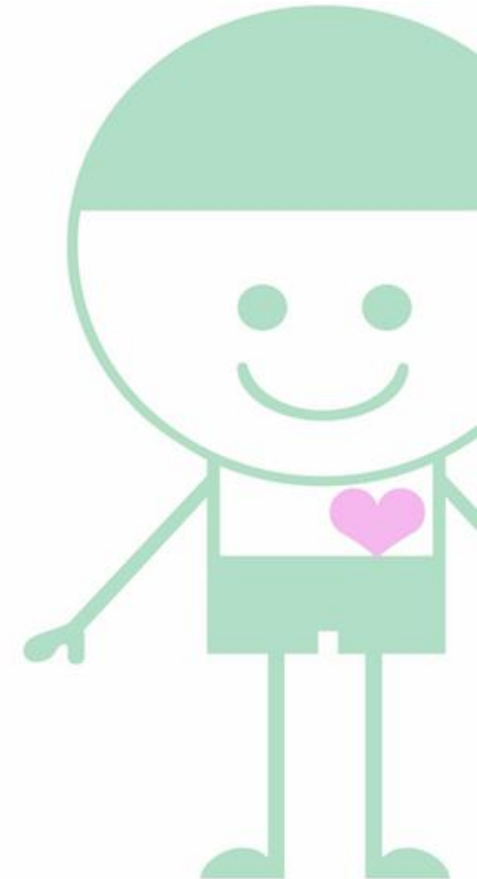
# Missionary Achievements

## Early childhood

- Implementation and use of different technological strategies to reach the territories that are focus of our attention (whatsapp, text messages, email, synchronous meetings), making an economic contribution to achieve connectivity.
- 554 education agents qualified as the fundamental focus of the education model of FLG through a curricular design created by the same education agents who have experience the education model of the FLG.



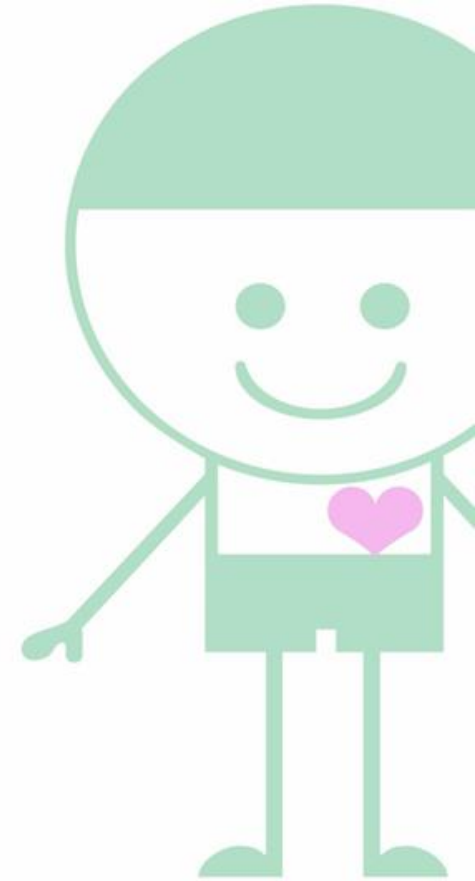
# Training of Education Agents



# Missionary Achievements

## Early childhood

- The design of **1** diploma and **7** courses that were carried out jointly with the Eafit University alliance, of which 3 were entirely carried out by education agents of the foundation.
- Services and qualification of 838 Community Mothers to develop skills in comprehensive psychosocial, education and nutritional care.





**HCBI Medellin**  
**Education kit delivery**

Enrichment of environments through defined materials that lead to strengthening the skills of children in the different service units in an intentional and participatory way.

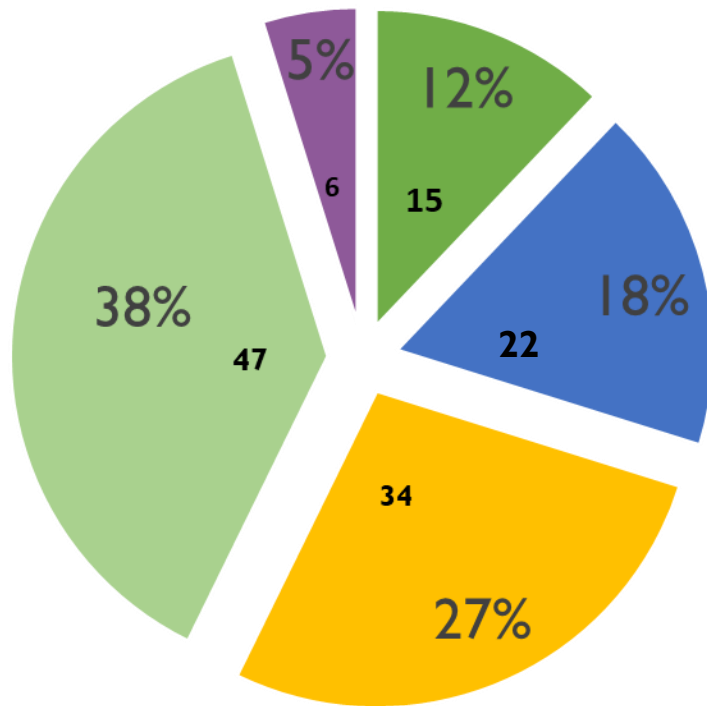


**HCBI Medellin**  
**Environmental Protection**

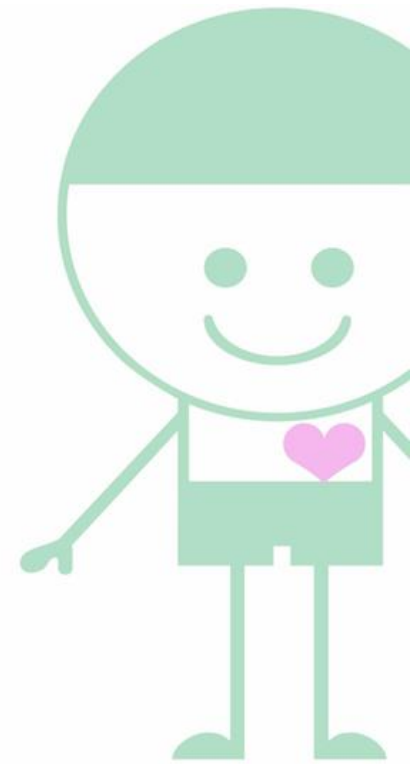
Space that leads to raising awareness among families to preserve life and take care of the environment through care and self-care.

# Missionary Achievements

- The Founation carried out an Activation of Right's Routes to 124 cases of violation.



- Abuso sexual
- Maltrato infantil
- Negligencia en el cuidado de parte de la familia
- Violencia intrafamiliar
- Otras vulneraciones



# Missionary Achievements



## Nutritional monitoring

- The nutritional assessment was carried out on the children of the **ICBF, Buen Comienzo Medellin and Comfama** contracts.

Estado Nutricional					
Peso adecuado para la talla	Riesgo de Sobrepeso	Riesgo de Desnutrición Aguda	Sobrepeso	Obesidad	Desnutrición Aguda
12725	38	15	12	5	222

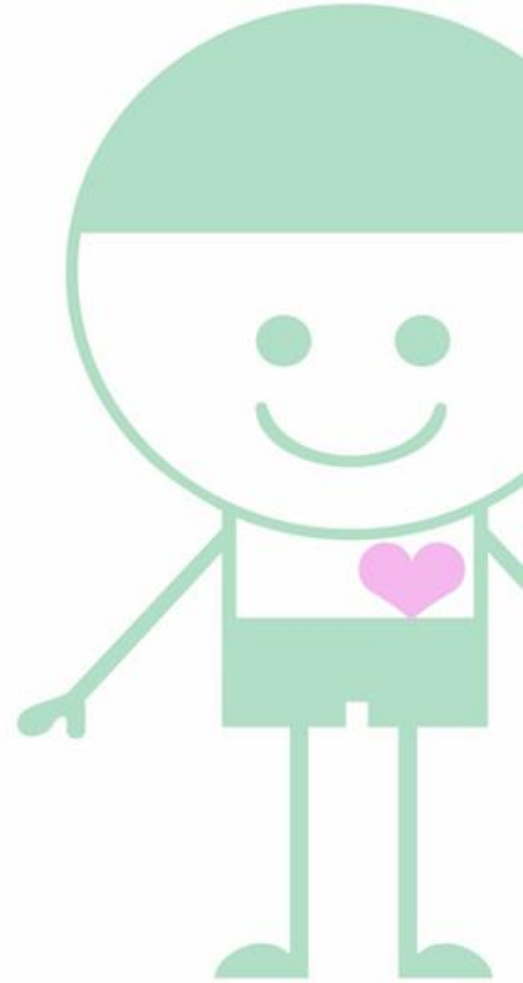
### Note:

- The nutritional assessment was not carried out in the Antioquia's Government contract due to the pandemic.
- The most critical cases of malnutrition were handled in the territories of Uraba, Frontino and Montelibano .



# Missionary Achievements

- 4 virtual meetings with the participation of 1,200 people on Facebook Live and Face to Face, on family dynamics and breastfeeding in Antioquia and Cordoba.
- Design of Education Model of FLG taking into account the entire process of characterization of the population: "Shields that protect me and protect you".



Facebook Live stream interface showing a video feed with four participants: Fundación Las Golondrinas, Zamuel y Dubian, Yenifer Ricardo, and Diego Pulgarín. The video title is "festival por los derechos de la niñez" and the description is "Espacio para aprender y disfrutar de nuestros derechos". The stream has 909 comments and 5.3 million reproductions.

**Comentarios:**

- Fundación Las Golondrinas - 4:25: hola!! Me gusta Responder · 24 sem · 1 respuesta
- Fundación Las Golondrinas - 1:13:53: Que bueno que lo estén disfrutando!!! Me encanta Responder · 24 sem · 2

Ver más comentarios 2 de 905

**Children's Rights Festival**

Facebook Live stream interface showing a video feed with two participants: Intérprete Fanny and Sandra Loaiza. The video title is "PSICOLOGÍA DE LA LACTANCIA MATERNA" and the description is "Espacio para hablar de lactancia materna como semilla de vida". The stream has 1.4 million comments and 7.3 million reproductions.

**Comentarios:**

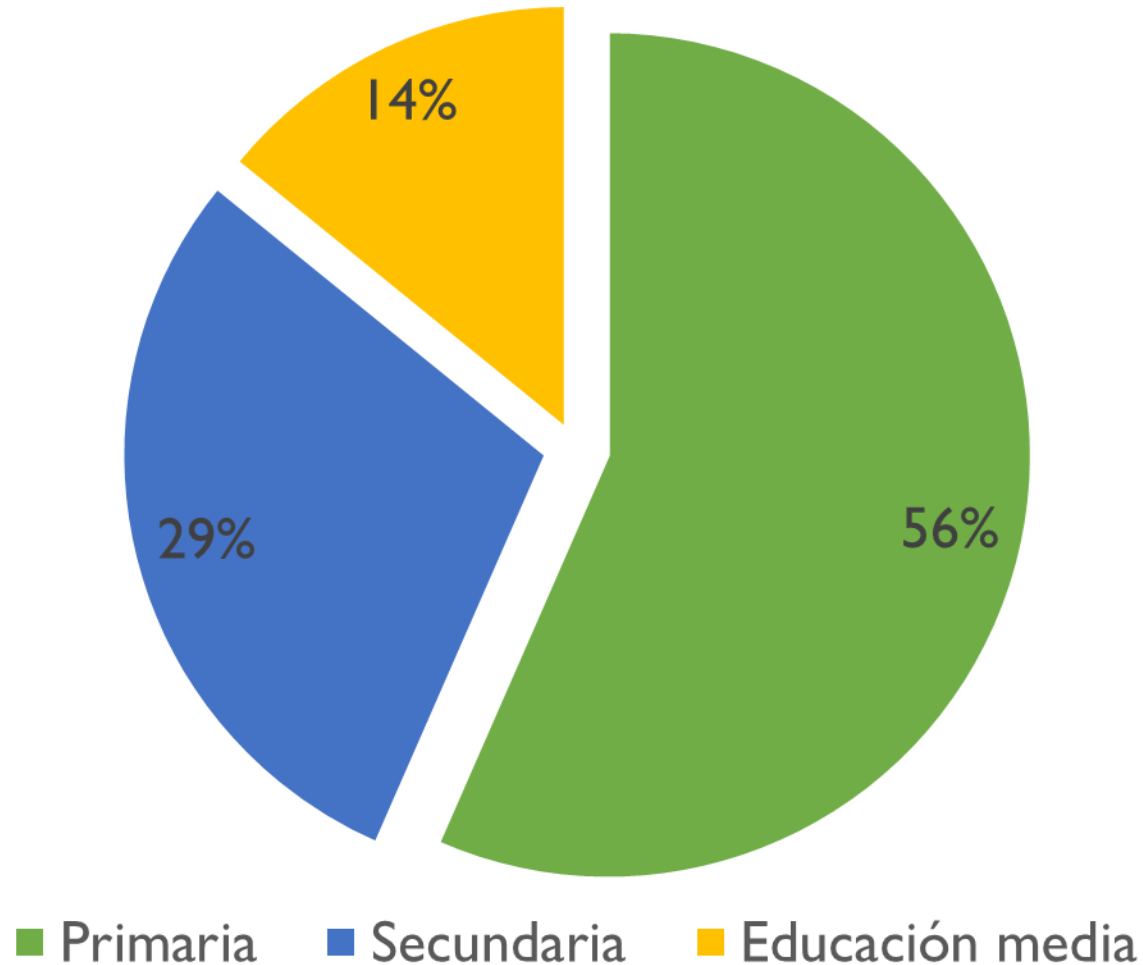
- Diego Pedro - 17:11: Super bien Fundación Las Golondrinas, excelente espacio para promover la lactancia materna como semilla de vida, como amor natural. Y que me encanta que tengamos interprete en lengua de señas. Me gusta Responder · 21 sem
- Fundación Las Golondrinas - 1:33:43: Recuerden registrar la asistencia aquí

**Breastfeeding Psychology**

## 2. Regular Education

- Regular education was provided to 753 boys, girls, teenagers and young people at the Camino de Paz Basic School, Llanaditas and Villa Lilian campuses.
- 28 places were not enrolled in the school.
- 60 students graduated. There was no dropout.
- 23 graduates started technique and one in professional training.
- Psychosocial support at home with home visits.
- Design and implementation of information technologies in the school platform.
- Loan of computer equipment and internet recharges for students who did not have access and connectivity.
- 4,869 food packages were delivered to 415 students from Llanaditas and 126 from Villa Lilian campuses.

# Students Enrolled by School Cycle



**Regular education was provided to 753 boys, girls, adolescents and young people at the Camino de Paz basic school, Llanaditas and Villa Liliam headquarters.**

# Camino de Paz School





**Social and  
Community  
Development**



**2020**

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# 3. Social and Community Development

Training of 200 people in the School of Arts and Crafts, in programs for employment and entrepreneurship, in coordination with SENA and the support of the “THE ASHMORE FOUNDATION”.



# Social and Community Development

Strengthening in marketing, corporate image, logo and portfolio of services of 13 productive units in commune 8 of Medellin.





# Social and Community Development

In an agreement with the Tierra de Encanto Foundation of Argentina, the “Artesanos de la Palabra” project was carried out, where there were 3 dogs for the development of psychosocial interventions.





## Elderly for Early Childhood

We provide food to 95 adults and vulnerable people in commune 8, in person, by delivering food and food packages at home.



# Health emergency assistance

- Physical, emotional and housing stabilization of populations in a health emergency situation due to natural disasters in the Municipalities of Frontino, Dabeiba, Chigorodo and in the Barrio Pacifico of Commune 8.
- 14,834 food packages were delivered to vulnerable communities in communes 1, 8, 9 of the Municipality of Medellin, Uraba, Cordoba and Frontino, during the health emergency caused by Covid-19.



# Indigenous Communities Assistance



During the pandemic of Covid 19, 65 family tambos were restored in the indigenous communities of Llanos de Rio Verde and Nusido in the municipality of Frontino.

Delivery of basic household goods and cleaning implements, which benefited 390 indigenous people.

# Indigenous Communitities





**Náú káimokáratá kíágá búa müá, mü comunidata dé vida béamaréá**

**"I want my dream to come true: I want to see my community living in better situations".**

# Emergency in Frontino, Antioquia



# Emergency in Frontino, Antioquia





# Emergency in Frontino, Antioquia



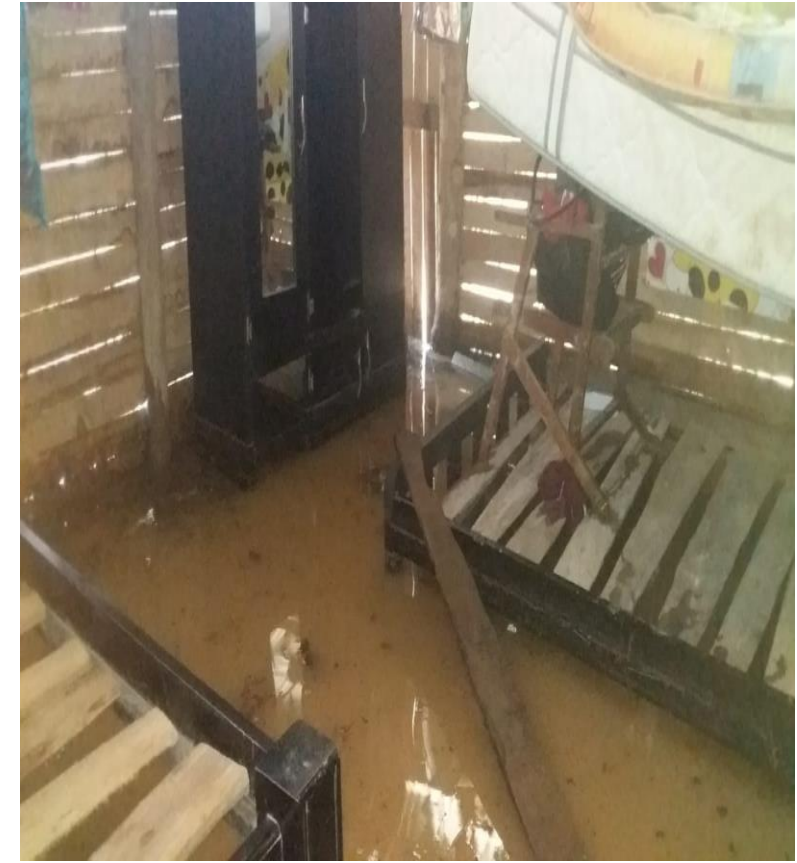
# Building Tambos in Frontino, Antioquia



# Building Tambos in Frontino, Antioquia



# Emergency in Chigorodo, Antioquia



# Emergency in Chigorodo, Antioquia



# Aid Delivery in Chigorodo, Antioquia



# Aid Delivery in Chigorodo, Antioquia



# Humanitarian Aid Project, 2018-2020

## German Government and The Johanniter International Assistance

- **Purpose:** Provision of basic health, nutrition and psychosocial support services to internally displaced persons and Venezuelan refugees in the departments of Antioquia and Cordoba.
- Prioritized territories: Municipality of Remedios, Segovia, Amalfi, Anori, Frontino and comuna 8 of Medellin and Montelibano, in the Department of Cordoba.
- Total beneficiaries 2020: **7,494 people.**







**Health Day in the municipality of Frontino  
February 2020**



**Social Triad in the municipality of Anori  
March 2020**



# COMPONENTES DEL PROYECTO



## SALUD FÍSICA Y MENTAL

Jornadas de salud, formación a promotores en salud, ayudas técnicas de ortopedia, entrega de filtros de agua e intervenciones asistidas con animales.



## SEGURIDAD ALIMENTARIA:

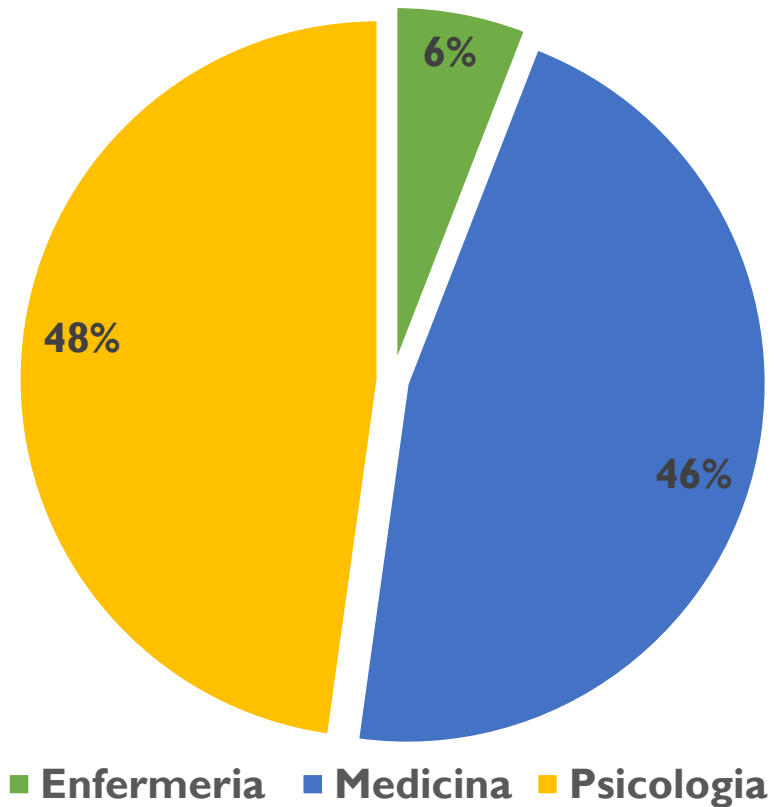
Entrega de paquete de alimentarios, suplementos nutricionales y creación de huertas familiares de autoconsumo.



## RESTITUCIÓN DE DERECHOS:

Tiendas sociales, educación en el riesgo de minas antipersonal y movilizaciones sociales.

# Strategy: "I take care and I listen to you at home"



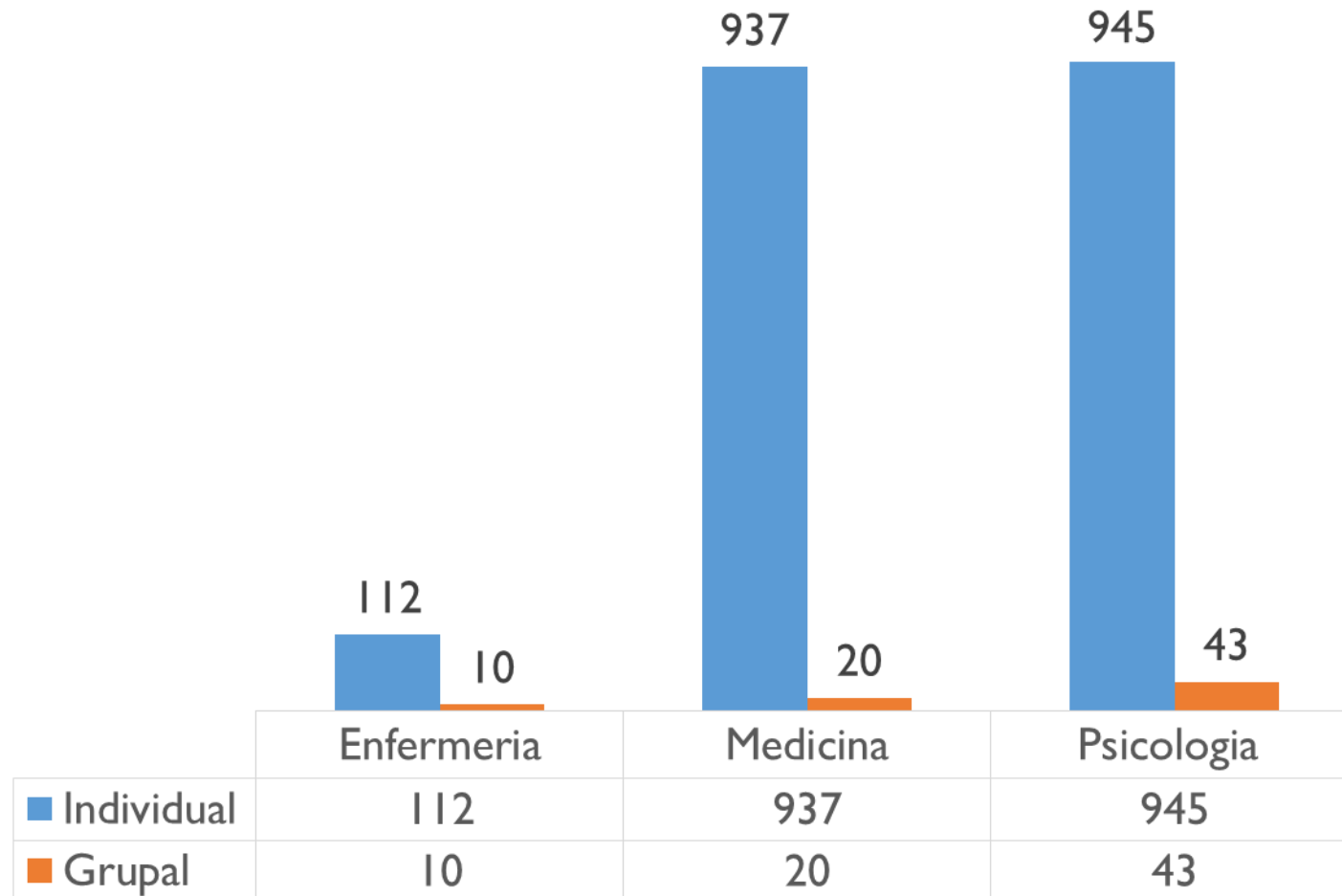
Through a virtual and telephone counseling strategy, it was possible to influence the improvement of the physical and mental health conditions of children and their families.

**Total people impacted: 2,427.**

# Group and Individual Counseling Strategy

## "I take care and I listen to you at home"

Number of consultancies by modality



# Volunteering

- During 2020 there were 43 volunteers:
- 25 volunteers in agreement with the Ismael Cala Foundation, who worked in psychosocial, health and education areas.
- 10 volunteers who contributed to the regular education program, strengthening processes in literacy, mathematical logic and foreign language (English).
- 8 volunteers in the development of the showcase (classification and designation of the garments).

# Welcome!

Fundación las Golondrinas vive el voluntariado con sentido



**Luisa Fernanda González**

Politóloga-Colombia



**Yesika Echavarría**

Trabajadora Social-Colombia



**Mariana Salas**

Ingeniera de alimentos-Argentina



**Leidy Gisela Leal**

Comercio Internacional-Colombia



**Luis Miguel Marín**

Licenciado en tecnología-Venezuela



**Leidy Izquierdo**

Licenciada Etnoeducación-Colombia



**Estefanía Diosa**

Licenciada en Educación Infantil-Colombia



**Alejandra Barbosa**

Psicóloga-Colombia



**Karolinda Barroso**

Licenciada en Educación-Venezuela



**Ana María Mendoza**

Fisioterapeuta-Colombia



**Laura Lucía Chaverra**

Psicóloga-Colombia



**Kely Mayeira Murillo**

Psicóloga-Colombia



**Jennifer Torres**

Trabajadora Social-Colombia

# Productive Units

Strengthening of productive units and sustainability of FLG

- **Escaparate:** Llanaditas, Caicedo, Centro, Envigado, Rionegro, Monteria, Apartado, and Frontino places.
- **Apparel Workshop**
- **Plan Grow With Me**



# Goals 2021

- Achieve the sale of the Villa Lilian headquarter
- Achieve strategic allies for Early Childhood projects and contributions for contracts with the ICBF, Government of Antioquia and Buen Comienzo Medellin (Guarantee counterpart).
- Obtain funding with USAID for monitoring - impact of the FLG education model.
- Achieve the training license for education agents: Early childhood technicians.
- Strengthen the alliance Eafit University – Fundacion Las Golondrinas
- Celebrate 40 years of the creation of the Foundation Las Golondrinas.

THANKS

A LOT